

TORONTO WORLD EXPO >>> 2015 [CONSULTATION GUIDE]

www.expo2015torontoconsults.ca

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Toronto considers submitting a bid to host a World Expo in 2015

Once every five years a city gets the opportunity to step onto the world stage and become a focal point of international attention and achievement. In 2015, that city could be Toronto.

Early in 2006, Toronto City Council will decide whether to submit a bid to host a World Expo in 2015.

World Expos bring together the nations of the world to explore issues of shared significance, while showcasing their ingenuity, culture, innovation, achievements, excellence and leadership.

Hosting a World Expo differs significantly from playing host to a major international sporting event like the Olympics. The modern Olympic Games is a short duration, media-

driven event. By contrast, a World Expo lasts for six months, is directly experienced by millions of visitors and results in large-scale infrastructure, social, and cultural legacies, as well as growth in tourism and increased tax revenues.

A significant improvement of a city's transportation infrastructure is often a legacy of a World Expo. There are also important cultural and educational benefits – providing the opportunity to collaborate on innovative projects of global significance.

Creating an Expo that leaves a valuable legacy requires planning and foresight. Expo Corp and the City of Toronto want your input on what it takes to create an Expo that will serve Toronto.

Share your Thoughts

We are inviting everyone in Toronto to tell us what types of legacies or benefits they would expect a World Expo to contribute to the City. We also want to hear about the challenges that we could expect, and ideas you have on how to address them.

Before deciding whether or not to submit a bid, City Council and Expo Corp (a corporation dedicated to exploring the feasibility of hosting a World Expo in Toronto in 2015) want to hear from you. Council will consider the feedback received through this consultation process before deciding whether to pursue an Expo 2015 bid.

This Consultation Guide describes the consultation process. We encourage you to:

- > LEARN MORE ABOUT EXPOs by reading this Guide and listening to the overview presentations delivered at each of the public meetings
- > ATTEND MEETINGS - there will be 20 public meetings held across the City over the next two months (see enclosed schedule, including meeting dates and locations)
- > COMPLETE the attached Feedback Form included in this Guide and also ONLINE at www.expo2015torontoconsults.ca

Meeting Schedule

The World Expo consultation will take place in two stages.

● Round 1 OCTOBER 2005

The FIRST ROUND of consultations will take place in October. These meetings will share information regarding Toronto's potential World Expo bid. They will focus on seeking feedback and advice on how hosting a World Expo could benefit the City, including the benefits and positive legacies that Torontonians would like to see a World Expo contribute. The consultations will also seek feedback on any challenges Toronto could face as Expo hosts, and ideas on addressing those challenges. What we learn in the first round of consultations will be reviewed by Expo Corp's technical team.

FOCUS		DATE & TIME	LOCATION
City-Wide Meetings			
EAST		Thursday, October 13 6:30 – 9:00 pm	Scarborough Civic Centre 150 Borough Drive, Rotunda
CENTRAL		Monday, October 17 6:30 – 9:00 pm	Metro Central YMCA, Auditorium 20 Grosvenor St. (Yonge & Wellesley)
NORTH		Thursday, October 20 6:30 – 9:00 pm	Toronto District School Board 5050 Yonge St., First Floor Cafeteria
WEST		Thursday, October 20 6:30 – 9:00 pm	Etobicoke Collegiate Institute 86 Montgomery Rd., Cafeteria
Site-Specific Meetings			
PARC DOWNSVIEW PARK		Tuesday, October 18 6:30 – 9:00 pm	Parc Downsview Park Discovery Centre, 35 Carl Hall Rd.
CENTRAL WATERFRONT		Thursday, October 20 6:30 – 9:00 pm	Harbourfront Community Centre, Gym 627 Queen's Quay West
PORT LANDS		Tuesday, October 25 6:30 – 9:00 pm	Riverdale Collegiate Institute 1094 Gerrard St. E., Cafeteria
Topic-Specific Meetings			
CULTURAL	General Meeting	Thursday, October 20 3:00 – 5:00 pm	Ontario College of Art & Design (OCAD), 100 McCaul St., Auditorium
ENVIRONMENTAL	Afternoon (agenda identical to evening meeting)	Friday, October 21 2:00 – 4:30 pm	Metro Hall, Room 307 55 John St.
SOCIAL	Community Economic Development	Monday, October 24 6:30 – 9:00 pm	City Hall, Committee Room 4 100 Queen Street West
ENVIRONMENTAL	Evening (agenda identical to afternoon meeting)	Monday, October 24 6:30 – 9:00 pm	Metro Central YMCA, Auditorium 20 Grosvenor St. (Yonge & Wellesley)
SOCIAL	Housing and Homelessness	Wednesday, October 26 6:30 – 9:00 pm	Metro Hall, Room 307 55 John St.
SOCIAL	Social Equity	Thursday, October 27 6:30 – 9:00 pm	Metro Hall, Room 307 55 John St.

A draft set of principles has been developed to guide Toronto's pre-bid activities.

They include>>>

- 1 Maximize the benefits to Toronto, Ontario, and Canada—before, during and after Expo 2015
- 2 Creating lasting social, cultural, environmental, and physical legacies that meet existing needs of the broad Toronto community
- 3 Make the bid process a positive experience that fosters Toronto's pride, even if it is not successful
- 4 Make a visit to Expo 2015 a fun and wonderful experience for visitors—from Toronto and around the world
- 5 Celebrate Toronto's unique cultural mix and what makes our city "work"
- 6 Enable and enhance existing and proposed plans and initiatives, as opposed to working at cross purposes
- 7 Be conservatively realistic with financial and economic analyses and assumptions
- 8 Maximize the likelihood of winning the bid
- 9 Make the process as open, transparent, inclusive, and broad-based as possible

Do these principles reflect your perspective and priorities?

●● Round 2 NOVEMBER 2005

The SECOND ROUND of meetings will be held in November, and will include presentations by Expo Corp that review the key issues raised in Round 1. This is an important opportunity for the public and key stakeholders to confirm that their priorities and perspectives have been heard.

FOCUS		DATE & TIME	LOCATION
City-Wide Meetings			
CENTRAL		Monday, November 21 6:30 – 9:00 pm	Metro Central YMCA, Auditorium 20 Grosvenor St. (Yonge & Wellesley)
NORTH		Tuesday, November 22 6:30 – 9:00 pm	Toronto District School Board 5050 Yonge St., First Floor Cafeteria
EAST		Tuesday, November 22 6:30 – 9:00 pm	Scarborough Civic Centre 150 Borough Drive, Rotunda
WEST		Thursday, November 24 6:30 – 9:00 pm	Etobicoke Collegiate Institute 86 Montgomery Rd., Cafeteria
Site-Specific Meetings			
PARC DOWNSVIEW PARK		Tuesday, November 15 6:30 – 9:00 pm	Parc Downsview Park Discovery Centre, 35 Carl Hall Rd.
WATERFRONT		Thursday, November 17 6:30 – 9:00 pm	Harbourfront Community Centre, Gym 627 Queen's Quay West
Topic-Specific Meetings			
ENVIRONMENTAL	Evening (agenda identical to afternoon meeting)	Tuesday, November 22 6:30 – 9:00 pm	Metro Central YMCA, Auditorium 20 Grosvenor St. (Yonge & Wellesley)
ENVIRONMENTAL	Afternoon (agenda identical to evening meeting)	Wednesday, November 23 2:30 – 5:00 pm	Metro Hall, Room 307 55 John St.
SOCIAL	General Meeting	Wednesday, November 23 6:00 – 8:00 pm	Toronto Reference Library, Auditorium 789 Yonge St.
CULTURAL	General Meeting	Thursday, November 24 6:00 – 8:00 pm	Ontario College of Art & Design (OCAD), 100 McCaul St., Auditorium

Directions

All meetings will be highly interactive and run by a professional independent facilitator. Feedback and advice shared by participants in the consultation process will be summarized in meeting notes and posted online.

Who is running the consultation?

Expo Corp has hired an independent team of consultation specialists to facilitate the process. The team is led by the Centre for the Development of Community Assets at the Canadian Urban Institute, and also includes Public Interest, Artscape, and Media Profile.

If Council decides to develop and submit a bid to host the Expo 2015, a much broader public consultation process will be implemented.

It is important to know that a decision has not been made at this point.

Who else is involved?

Expo Corp is committed to working with the provincial and federal governments, as well as other agencies (e.g. Toronto Waterfront Revitalization Corporation, Parc Downsview

Park, Toronto and Region Conservation Authority, Toronto Port Authority, and many others), as they explore the feasibility of hosting Expo 2015.

Selecting a host city

The international body responsible for selecting World Expo host cities is called the BIE—the Bureau International des Expositions. The BIE has 98 member states, including Canada.

The BIE members vote to select a host city for Expo 2015 will take place in December

2007. If the City of Toronto chooses to submit a bid to host the 2015 World Expo, the target date for submission to the BIE is mid-2006. The bid needs to be submitted by the Prime Minister of Canada.

You can learn more about the BIE and world expos by visiting www.bie-paris.org.

Selecting a site

An initial study on the feasibility of hosting a World Expo in Toronto in 2015 was completed in early 2005. That study recommended further investigation of three possible sites for hosting Expo 2015 in Toronto, including:

- > The Port Lands
- > A combination of the Port Lands and the Island Airport
- > Parc Downsview Park

These three sites are under consideration by Expo Corp, and the feedback received through the consultation will inform its recommendation to City Council regarding a preferred site.

The feasibility study is available on the City's website at: www.toronto.ca/toronto_international.

Selecting a theme

Each World Expo is organized around a theme—something of emerging global relevance related to cultural, scientific, technological or natural phenomena. The theme is educational and celebrates the triumph of human spirit, human

achievement, and explores the challenges to sustained and improved prosperity for all of humankind. We are looking forward to hearing your thoughts on a potential theme for a Toronto Expo in 2015.

FEEDBACK FORM We Want to Hear from You!

The following questions will guide discussion during the FIRST ROUND of consultation. There are a number of ways to provide your responses: at a public meeting, in writing on the consultation website www.expo2015torontoconsults.ca or by email, fax or mail.

- 1 If Toronto were to host Expo 2015, what benefits/legacies would you like the Expo to contribute to the city? 1

- 2 What challenges could hosting a World Expo in 2015 create? What suggestions do you have for addressing those challenges? 2

- 3 Other comments? 3

Can't attend a meeting?

If you are unable to attend a meeting and/or would like to share your thoughts in writing, please send your responses to the above questions by:

- > Email: info@expo2015torontoconsults.ca
- > Fax: 416-365-0650
- > Fill in the ON-LINE comment form at: www.expo2015torontoconsults.ca
- > Submit your completed feedback form at any Round One public meeting
- > Phone: 416-554-2714
- > Address: Expo 2015 Toronto Consults
555 Richmond St. W.
PO Box 612, Toronto, ON
M5V 3B1

We are pleased to be able to offer translation, child care, interpretation or other accommodations, to allow everyone to participate in the meetings. If you require any of these, please contact Tamara Balan at 416-554-2714 seven days prior to the meeting you wish to attend so we can make appropriate arrangements for you.